



Workshop: Applying design thinking to medical education

Organizers: Marta Ferrer (Pamplona, Spain), Santiago Hermida (Pamplona, Spain), Leire Arbea (Pamplona, Spain) & Azucena Díez-Suárez (Pamplona, Spain)

Day: Fri. 1st June 2018

Time: 14:30 – 17:45 h

Room: MR 02

Friday, 1st June 2018

Learning Outcomes

CHAIRS: Santiago Hermida, Leire Arbea, Azucena Díez-Suárez and Marta Ferrer

- 1- Understand the potential benefits of this innovation and Creative Problem Solving methodology
- 2- Identify the main steps of Design Thinking.
- 3- Analyze the opportunity that brings Design Thinking in healthcare education and investigation.

Methodology

Speakers: Santiago Hermida, Leire Arbea, Azucena Díez-Suárez and Marta Ferrer

14:30 - 14:35 **Introduction**

14:35 - 15:20 **Appearance (exposition of methodology)**

15:20 - 15:25 **Define Challenge**

15:25 - 16:00 **1 step of Design Thinking – EMPATHIZE**

16:00 – 16:30 **COFFEE BREAK**

16:30 - 16:45 **2 step of Design Thinking – DEFINE**

16:45 - 17:30 **3 step of Design Thinking – IDEATE**

17:30 - 17:40 **3 step of Design Thinking – IDEATE (idea's selection)**

17:40 - 17:45 **CONCLUSIONS**

18.00-18.30 **POSTER Prizes & Closing in Room MR 10 + 11**